



AD PACK · OCTOBER 2026

Storm response, tree service and the Jenkinsburg yard

Prepared for Brandon Dwyer and Seth Reynolds
Kemble Hildreth · October 10, 2026

5911 McGough Rd, Jenkinsburg, GA 30234 · (770) 557-5884



WHAT'S IN THE PACK

39 finished files, all 9 Oak photos

Every ad uses 9 Oak's own photos and the dark greens from 9oaktreeservice.com. Each ad comes in feed (1080 × 1350), square (1080 × 1080), story (1080 × 1920) and landscape (1200 × 628), which covers Facebook, Instagram, Google Display and Performance Max.

SET	FILES	PHOTOS	WHERE IT RUNS
Storm damage	3 ads x 4 sizes, plus 2 display banners	9 Oak crane and crew photos	Facebook, Instagram, Google Display, Performance Max
Tree service	1 ad x 4 sizes	9 Oak fleet photo	Always-on social and display
Retail yard	3 ads x 4 sizes	Abby's yard photos: slabs, boulders, pipe	Facebook, Instagram, Google Business Profile
Service area and location	4 graphics	County map built from census boundaries	Website, Google Business Profile, social, print
Regional storm maps	5 graphics	State map with Jenkinsburg marked	Only if crews take calls outside the home area



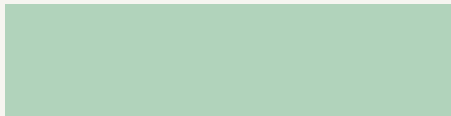
#15291B background



#2B5336 primary green



#407C51 map and accents



#B1D3BB labels

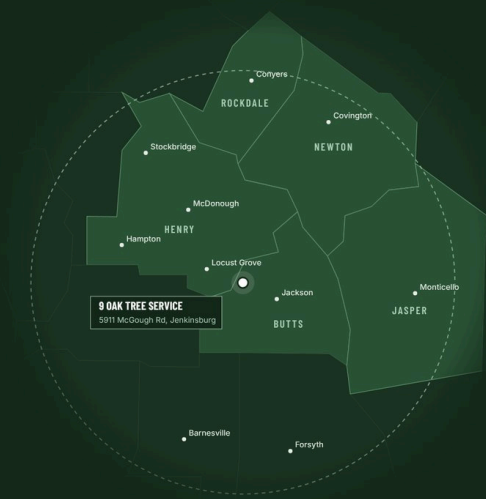
Colors taken from the 9 Oak website. Headlines in Barlow Condensed, body text in Inter.

SERVICE AREA AND LOCATION

Where 9 Oak works, and where to find the yard



SERVICE AREA
Based in Jenkinsburg.



Serving Butts, Henry, Newton, Jasper, Rockdale & surrounding counties.

(770) 557-5884

Dashed ring: 25 miles

Service area map, 1080 x 1350



VISIT THE YARD

**5911 McGough Rd
Jenkinsburg, GA
30234**

Retail yard open Monday to Friday, 8 a.m. to 5 p.m. Tree service calls answered by phone.

FROM THE YARD (STRAIGHT LINE)

Jackson	4 mi
Locust Grove	5 mi
McDonough	11 mi
Griffin	14 mi
Covington	21 mi
Conyers	24 mi

(770) 557-5884

9oaktreeservice.com

Yard location card, 1080 x 1350



SERVICE AREA
**Based in
Jenkinsburg, GA.**

Serving Butts, Henry, Newton, Jasper,
Rockdale & surrounding counties.

(770) 557-5884



Service area, 1200 x 628 (website banner,
Facebook cover, link posts)

The map uses Abby's service-area wording: Butts, Henry, Newton, Jasper and Rockdale counties, with a 25-mile ring around the yard. Distances on the location card are straight-line miles from the yard.

Use these on the Google Business Profile, the website's service-area page, and as a pinned social post.

Storm damage set

Runs during and after storms. Removal and tree-on-structure ads first, then cleanup about 48 hours after the storm. No prices in storm ads while emergency orders are active.



9OAK
TREE SERVICE INC.

STORM DAMAGE

Storm damage tree removal

Crane-assisted removal for trees on homes, garages and vehicles. Licensed and insured.

(770) 557-5884

9oaktreeservice.com
Jenkinsburg, GA

Storm damage tree removal



9OAK
TREE SERVICE INC.

EMERGENCY SERVICE

Tree on your house? Call our crew.

We remove trees from roofs and structures with a crane, in sections, to limit further damage.

(770) 557-5884

9oaktreeservice.com
Jenkinsburg, GA

Tree on your house



9OAK
TREE SERVICE INC.

STORM CLEANUP

Storm cleanup and debris removal

Fallen trees, hanging limbs and storm debris cut, chipped and hauled away. Free estimates.

(770) 557-5884

9oaktreeservice.com
Jenkinsburg, GA

Storm cleanup

Retail yard set

Built from Abby's photos of the yard on McGough Rd. These run separately from the tree ads, aimed at homeowners and contractors within about 25 miles.



9OAK
TREE SERVICE INC.

NOW OPEN IN JENKINSBURG

Live-edge slabs and hardwood lumber

Kiln-dried live-edge slabs and hardwood lumber, in stock at the yard on McGough Rd.

(770) 557-5884

9oaktreeservice.com
Mon to Fri, 8 to 5

Live-edge slabs and lumber



9OAK
TREE SERVICE INC.

LANDSCAPE SUPPLY

Boulders, stone and flagstone

Landscape boulders, wall stone and flagstone, ready to load at the yard.

(770) 557-5884

9oaktreeservice.com
Mon to Fri, 8 to 5

Boulders, stone and flagstone



9OAK
TREE SERVICE INC.

OUTDOOR SUPPLY YARD

Lumber, pipe, mulch and pine straw

Drainage pipe, lumber, mulch, pine straw and topsoil for homeowners and contractors.

(770) 557-5884

9oaktreeservice.com
Mon to Fri, 8 to 5

Lumber, pipe, mulch and pine straw

SIZES

One ad, every placement

Each ad is set up for feed, square, story and landscape so Meta and Google never have to crop the phone number.



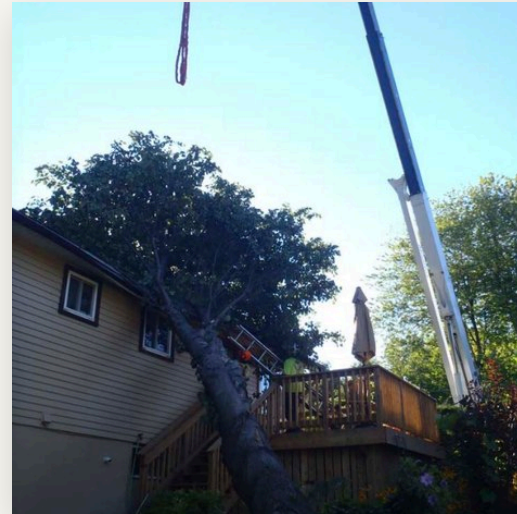
Story 1080 x 1920



Square 1080 x 1080



Display 300 x 250



Landscape 1200 x 628

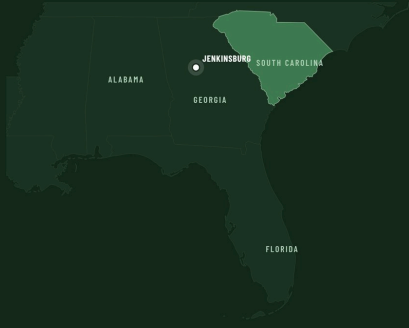


Tree service, landscape

REGIONAL STORM RESPONSE

Only if crews take calls outside the home area

Hurricane Isaias made landfall near Destin, FL on Oct 9 and moved through the Florida Panhandle, south Georgia and southeast Alabama. These graphics and the matching search campaigns stay paused until Brandon decides whether crews will travel. The Florida versions leave out roof tarping, since roofing is a licensed trade there.

 SOUTH GEORGIA Storm damage tree removal.  Crane-equipped crew from Jenkinsburg, GA, taking storm calls in South Georgia. Fully insured. (770) 557-5884 9oaktreeservice.com	 FLORIDA PANHANDLE Storm damage tree removal.  Crane-equipped crew from Jenkinsburg, GA, taking storm calls in Florida Panhandle. Fully insured. (770) 557-5884 9oaktreeservice.com	 SOUTH ALABAMA Storm damage tree removal.  Crane-equipped crew from Jenkinsburg, GA, taking storm calls in South Alabama. Fully insured. (770) 557-5884 9oaktreeservice.com	 SOUTH CAROLINA Storm damage tree removal.  Crane-equipped crew from Jenkinsburg, GA, taking storm calls in South Carolina. Fully insured. (770) 557-5884 9oaktreeservice.com
South Georgia	Florida Panhandle	South Alabama	South Carolina

Search campaigns, built and paused

All five campaigns are loaded and paused in Google Ads Editor files. Nothing spends until approved. Headlines are within Google's 30-character limit and the phone number runs as a call button.

CAMPAIGN	BUDGET	LEAD HEADLINE	STATUS
Storm Response 2026 (25 mi from the yard)	\$10/day, \$75/day during storms	Tree on Your House? Call Now	Ready
Storm Deploy: South Georgia	\$50/day	Georgia Tree Down? Call Now	Ready
Storm Deploy: FL Panhandle	\$100/day	Florida Tree Down? Call Now	Needs approval
Storm Deploy: South Alabama	\$60/day	Alabama Tree Down? Call Now	Needs approval
Storm Ready: South Carolina	\$40/day	Carolina Tree Down? Call Now	Next storm

Sponsored · 9oaktreeservice.com

Tree on Your House? Call Now | Crane Tree Removal | Licensed & Fully Insured

Crane-assisted removal for trees on homes, garages and cars. Fast local response.

[Call \(770\) 557-5884](tel:7705575884)

Example of how the home campaign's search ad can appear.

Listing fixes



Brandon's screenshot, Sep 25. "Patriot Lifting" is a separate Maps listing pinned on the 9 Oak building.

FIX	WHO
Report the Patriot Lifting pin: Suggest an edit, Close or remove, with a photo of the 9 Oak sign	Kemble
Move 9 Oak's own pin onto the building	Kemble
Correct "Jenksinburg" in the profile address, then update Local Services Ads the same day	Abby
Add special hours on storm days so the listing doesn't show Closed	Abby
Update old ad headlines from 4.9 stars to the current 4.8 from 254 reviews	Kemble
If Patriot Lifting is a tenant or former owner, ask them to update their listing	Seth

NEXT STEPS

What we need to go live

☐	Brandon	Will crews take storm calls in Florida, Alabama or South Carolina? (Turns on the regional campaigns.)
☐	Brandon / Will	Who answers (770) 557-5884 nights and weekends during storms?
☐	Brandon	Confirm roof tarping is offered, and the founding year (2009 on Google, 2012 on the website).
☐	Abby	Approve the photo choices and yard ad copy.
☐	Seth	Send the original logo file, and approve the home storm budget.
☐	Crew	Take before, during and after photos and short vertical videos on storm jobs. New photos replace older ones in the ads.

Files

All files are in the shared 9 Oak folder under **deliverables/storm_2026/ad_pack_v3**, with the Google Ads Editor files in **google_ads_editor**.

Photos: all 9 Oak. Yard photos supplied by Abby.
Maps drawn from U.S. Census county boundaries.

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